

# Tax Free Data Processing



Gov.TECH - eStamp for export verification

Sept., 5th 2019

# Founders and prev. experience





#### Jonas HAGAN

• Board Member of Fintrax, Founder of Tax Free Worldwide, Founder of Euro Tax Free Shopping, Sales and Country Manager for Global Blue



#### **Atahan TEPE**

• VP Merchant and Transaction Solutions Global Blue, Product Management Global Blue, Loyalty Specialist payback.de, Payment Specialist paysafecard.com, T&E Specialist Pegasus



#### **Gerd GFRERER**

 Country management and senior sales positions at Global Blue; Marketing and Lobbying Professional for multiple retail and wholesale corporates



#### Osman GÜMÜŞ

- IT Guru, Design and Implementation expert in EA (Java, .NET), Delivered multiple solutions to ORF, OEBB, VIA and others
- Certified Scrum Master, passionate executor of agile methods, delivers fast and efficient time-to-market critical products and services



#### Robert LOIDOLT

- VP Admin, Finance and Operations Global Blue, Government Relationship in VAT Lobbying area, Refund Networks setup and management
- Centralized Shared Service Centres for operational and financial processing of VAT refund forms and tourist service activities

Understanding the current and future needs of VAT refund business as service provider to national and international partners interested in the area of VAT refund business.

# **Tax Free Shopping**



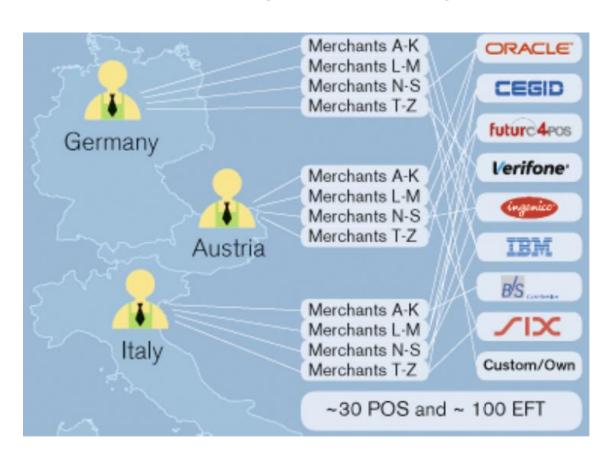
### Copy-paste model since approx. 35 years

- Travelers shopping in Europe get VAT refunded. Some legal aspects to be followed to be eligible for VAT refund claims.
- Paper Process either purely paper based or semi-electronic
- Customs checks each individual traveler and goods to prove export (except some few digital customs [Pablo FR, Otello IT, Diva ES, eTaxFree PTGL, eTRS SG,...]).
- Digital customs systems so far only check domestic data, travelers must queue for non-domestic again.
- No possibility for electronic real-time data-management nor a possibility to apply innovative, fast export concepts, no focus on fraud.
- Merchants "must" use Tax-Free companies to refund up until now

### No Standard in EU



### Digital data capturing requires integration (cost, time, priority?)

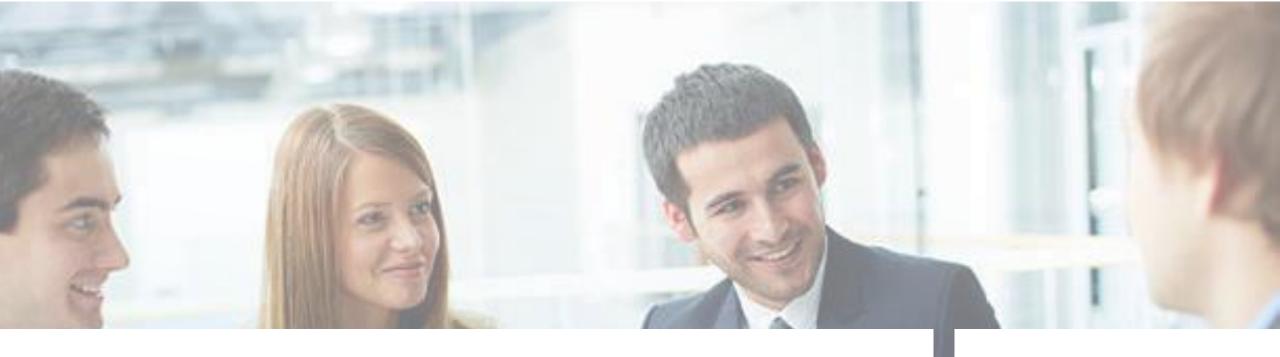


#### What we know already

- Tax Free operators need to maintain a large variety of solutions – cost & time2market problem.
- POS / EFT integration not at desired level to capture mandatory data in real-time – always a compromise.
- Retail staff not always in a position to check eligibility nor educated deep enough to edit data properly.

#### Tourist's view

- Tourist must repeat over and over same process of identification at every retailer (show ID, complete form).
- Tourist is paying the service but has no choice in influencing the service level provided.



### Innovation in Gov.TECH





# Go digital & help 4 transition





our vision prototype ready Affiliate



Shop Pay



Scan Receipt and upload



Process and push to eVAL



Recognize and guide



**Validation** Results



Inform (VAT Status, Gate Info, Shopping Tipps)

- · Download the APP.
- Register personal details in the APP.
- Monobrand or white label to embedd APP

#### **APP Instore**

- No change to merchant staff process.
- Ask for vour printed sales receipt.
- Optional: eReceipt or QR scan of EFT

#### **APP Issuing**

- Simply scan the receipt or access data via OR code.
- Authorize sales data with preregistered personal data.

#### Cloud-Service

- Preparation of digital export transaction.
- Transmission to customs export validation system.

#### **APP** Assistance

- Locate Shopper at exit point.
- Remind about Tax Free.
- Trigger export RAG-Status.

#### **APP Results**

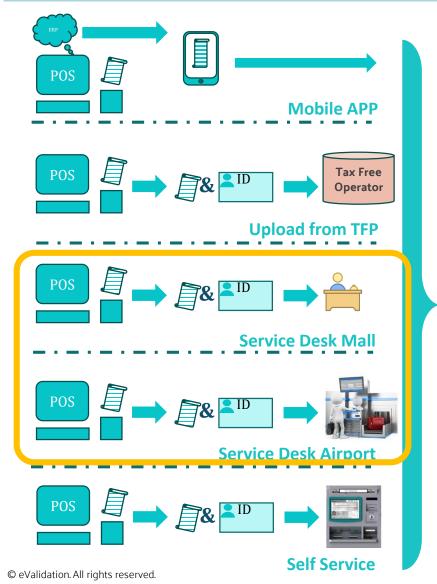
- Show validation status.
- If Red –go4 Inspection.
- If Green approved. go2gate.

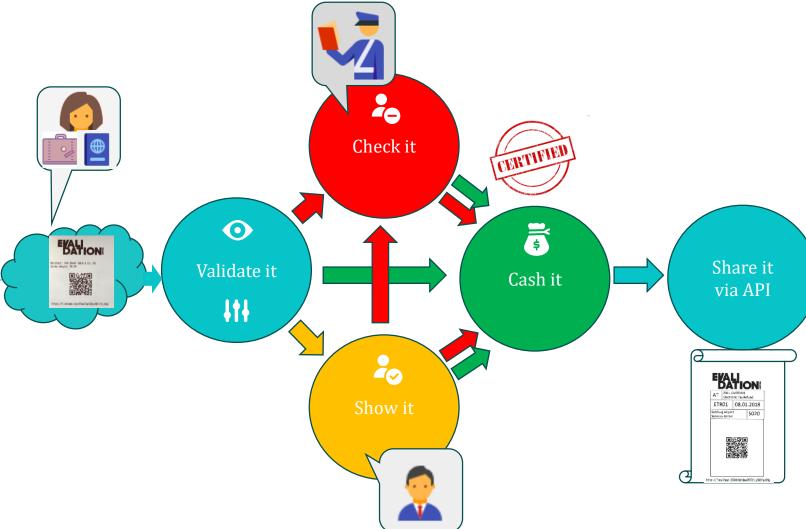
#### **APP Refunding**

• Trigger refund process (wepay, voucher, CCrefund, inhouse code for merchant network)

### Flexible data feed









Show-Case: Vienna International Airport (+23mn passengers)



# Details - high level



### Exclusive Processor for MoF AT - start of service April 1st

- Main Airport 3 Landside, 4 Airside locations.
- +55 own staff, 24/7 passenger handling for eValidation
- Full digital data models supported as well as semi-electronic and manual handwritten forms
- Merchants don't need to change POS / EFT to make project easier to get accepted
- Merchants can become their own Tax-Free refund processor
- Full details of sale plus traveler details can be used for CRM (structured file / digital access – both possible)

### Terminal 1





# **Terminal 3**





## Passenger Information



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### Before going to the Airport:

- Get your export forms digitize directly after shopping in the heart of Vienna
- Please bring your Passport, Tax Free Forms and receipts
- Service point directly next to Vienna State Opera

#### Vienna Welcome Center

Operngasse 8 1010 Vienna

Opening hours: Mo-Sa 7.30 a.m. – 7.00 p.m. 8.00 a.m. – 6.00 p.m. **Net Worth Luxury Shop** Sechshauser Gürtel 3

1150 Vienna

Service for bus tourist

Then skip the line at the Airport and use the fast lane at validation counter

## Passenger Information



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### **At Vienna International Airport:**

- You can come to get your export validation already <u>before</u> Check-In
- Please bring your <u>Passport</u>, <u>Tax Free Forms</u>, <u>receipts</u> and <u>purchased goods</u>
- Be sure to have all forms filled out correctly
- Our Staff will assist in the process
- After Validation you can check-in your luggage
- Go to Interchange to get your refund in cash or drop your export forms into the collection boxes

# Mandatory Dataset - pre stamp Extion



### All VAT refund claims exiting via VIA, in VIE, AT:

- Seller / Merchant: Name, Street, City, ZIP-Code, Country, Merchant TAX-ID Code
- Traveler / eligible tourist: Full Name, ZIP-Code, City, Country, Travel Doc-Nbr
- Purchase receipt data: Fiscal Receipt-Nbr, Receipt-Date, Total Amount, Currency

### Dataset - post stamp



#### All VAT refund claims exiting via VIA, in VIE, AT:

- Exit-Date
- Exit-Port (COL-Nbr [VIE])
- Result
  - Exit of goods confirmed; Exit of goods not confirmed; Exit of goods confirmed but potential EU double residence (neg. remark)
- Optional Data
  Data as per requirements can be added through OCR/ICR extraction from form or receipt in real-time (refund method, refund target, ...)
- Image of scanned data is available for eligible stakeholders (dom./intl.)

### CZ Data - Digitized forms



### Receipts processed with Czech Origin

- Approx. 10% of digitized transactions in Vienna International Airport coming from CZ-Merchants
- More than 90% of the forms are presented by Asian group tourist

#### **Opportunity for merchants and Vat Refund Operator (VRO)**

- Work directly with eValidation for seamless customer experience; Interface for digital data entry available (no paper!)
- Skip paper process to benefit from real-time processing and enable own refunding alternative
- Avoid missed export confirmations from your current VRO
- Double-check what your VRO is charging you all OK?

# Join us - how to get started

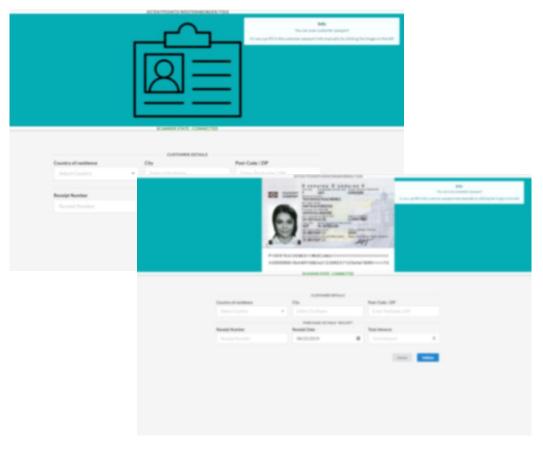


- Agreement with eValidation
- Technical integration using our API or using Validation2GO link for data capturing
- Pushing and receiving validation information in real-time
- Possibility to set up own refund mechanisms

### Validation2Go - PC or Tablet



### Using eValidation without POS Integration



#### Webbased browser

- Can run on your desktop or tablet
- Manual data entry or connect passport scanner
- Data pushed to eValidation in real-time
- No risk of missing data for validation

#### Benefit

- Better Customer Experience full satisfaction as no paper needed
- Real-time results of validation, no need to wait weeks for VRO's invoices
- Immediate rebooking as export

### How to check QR-codes

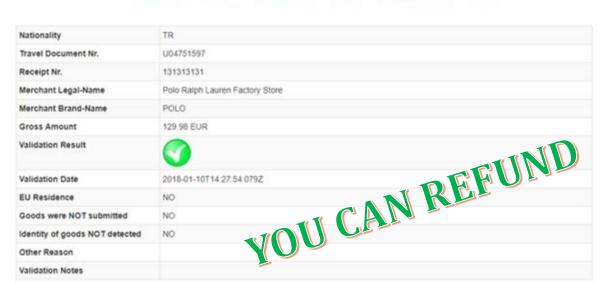


- Download a QR-Code scanner on your smart-phone
- Scan a QR-Code and complete registration or use following link: <a href="https://t.estamp.tax/">https://t.estamp.tax/</a> to create your own merchant account
- Scan QR-Code of printed validation confirmation to check if refund is possible without legal constraint
- Merchants: Free-of-Charge for 10 Transactions per day More needed or VRO/DS-VRO – commercial model available

### **QR-code** result



# EVALION ANSTRIA



# EVALION VAISTRIA

Nationality	TR	
Travel Document Nr.	U04751597	
Receipt Nr.	2312	
Merchant Legal-Name	MEDIA MARKT	
Merchant Brand-Name	MEDIA MARKT	
Gross Amount	688 EUR	
Validation Result	<b>3</b>	REFUND
Validation Date	2018-01-09T10-22:02:102Z	
EU Residence	NO	DAL
Goods were NOT submitted	NO NO	
Identity of goods NOT detected	NO NO	
Other Reason		
Validation Notes		

**Attention: Tax Free Companies do not check online when refunding!!** 



### eValidation Austria GmbH

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