


Date	3 April 2018
Section	Health
Link	https://europa.eu/youreurope/citizens/health/unplanned-healthcare/going-to-hospital-abroad/index_en.htm
Topic	Unplanned healthcare
Post	<p>Feeling sick or had an accident abroad? Presenting your European Health Insurance Card will make it easier to pay for your treatment or to get reimbursed by your health insurer later.</p> <p>Get your EHIC before you leave home. https://europa.eu/youreurope/citizens/health/unplanned-healthcare/going-to-hospital-abroad/index_en.htm</p>
Visual	
Boost	<ul style="list-style-type: none"> - Demographics: European audience 18-65+ - Interests: Medical tourism, Preventive healthcare, Healthcare, Health insurance or Medicine, - Behaviours: Ex-pats (All), - Life Event: Away from family or Away from home town - Budget: 150€

Date	5 April 2018
Section	Vehicles
Link	https://europa.eu/youreurope/citizens/vehicles/registration/index_de.htm
Topic	Car registration DE
Post	<p>Sie ziehen in ein anderes EU-Land und wollen Ihr Auto mitnehmen?</p> <p>Informieren Sie sich im Vorfeld über das Anmeldeverfahren in Ihrem Zielland. Besuchen Sie das Your Europe-Portal und finden Sie heraus, welche Dokumente Sie benötigen und welche geltenden Regeln und Fristen Sie beachten müssen.</p>

	https://europa.eu/youreurope/citizens/vehicles/registration/index_de.htm
Visual	
Boost	<ul style="list-style-type: none"> - Demographics: German audience: 18 – 65+ - Interests: Cars, Vehicles, Used car or Cars for Sale, - Behaviours: Ex-pats (All) - Budget: 100€

Date	7 April 2018
Section	Consumers
Link	https://europa.eu/youreurope/citizens/consumers/internet-telecoms/access-online-content-abroad/index_en.htm
Topic	Portability of online content
Post	<p>Access your favourite online content in any EU country!</p> <p>As of 1 April, you have the right to access online content services you paid for (e-streaming, e-books, music) wherever you are in the EU, including the Netflix catalogue of the country where you subscribed. Learn more on Your Europe ↓ □</p> <p>https://europa.eu/youreurope/citizens/consumers/internet-telecoms/access-online-content-abroad/index_en.htm</p>

Visual	
Boost	<ul style="list-style-type: none"> - Demographics: European audience 18-50 - Interests: Spotify, eBooks, Streaming media, Internet Radio Streaming, eBook readers, Netflix or Ebook Lovers - Budget: 150€

Date	9 April 2018
Section	Education & Youth
Link	https://europa.eu/youreurope/citizens/education/school/enrol/index_en.htm
Topic	School
Post	<p>Moving to another EU country for work?</p> <p>Good news! Your children are entitled to free introductory tuition to help them integrate and adapt to the school system in their new home country. Part of this initial training includes support to learn the language of their new home country.</p> <p>https://europa.eu/youreurope/citizens/education/school/enrol/index_en.htm</p>

Visual	
Boost	<ul style="list-style-type: none"> - Demographics: European audience 25-50 - Interests: Work abroad - Behaviours: Expats (All), - Demographics: New parents (0-12 months), Parents with pre-schoolers (3-5 years), Parents with preteens (aged 8-12), Parents with primary school-age children (6-8 years), Parents with teenagers (aged 13-18), Parents with toddlers (aged 1-2) - Budget: 150€

Date	10 April 2018
Section	Travel
Link	https://europa.eu/youreurope/citizens/travel/security-and-emergencies/emergency-assistance-vehicles-ecall/index_en.htm
Topic	eCall
Post	<p>eCall system must be fitted in all new car models in the EU since 31 March.</p> <p>The system automatically alerts rescue services if your car is involved in a serious accident. Find out more on Your Europe https://europa.eu/youreurope/citizens/travel/security-and-emergencies/emergency-assistance-vehicles-ecall/index_en.htm </p>

Visual	
Boost	<ul style="list-style-type: none"> - Demographics: European audience: 18 – 60 - Interests: Used car, Cars, Road traffic safety, Vehicles or Cars for Sale, - Behaviours: Ex-pats (All) - Budget: 150€

Date	15 April 2018
Section	Travel
Link	https://europa.eu/youreurope/citizens/travel/carry/animal-plant/index_en.htm
Topic	Travel with pets
Post	<p>Are you planning to take your pet abroad with you on holiday? Before you leave make sure your pet has a European Pet Passport. This document is available from any authorised vet and enables you to freely travel with your cat, dog or ferret within the European Union.</p> <p>Read more on Your Europe: https://europa.eu/youreurope/citizens/travel/carry/animal-plant/index_en.htm</p>


Visual	
Boost	<ul style="list-style-type: none"> - Demographics: European audience 18-65+ - Interests: Cats, Christmas and holiday season, Dogs, Pets, Travel or Package tour - Budget: 150€

Date	17 April 2018
Section	Work & Retirement
Link	https://europa.eu/youreurope/citizens/work/professional-qualifications/index_en.htm
Topic	Professional qualifications
Post	<p>Are you moving abroad for a new job? Before you start practising, however, you may need to get your qualifications recognised. Check on Your Europe if your profession is regulated in your host country.</p> <p>https://europa.eu/youreurope/citizens/work/professional-qualifications/index_en.htm</p>


Visual	
Boost	<ul style="list-style-type: none"> - Demographics: European audience 18-65+ - Interests: Expatriate, Work abroad, Expatriate Lifestyle or Europe, Behaviours: Likely to move or Ex-pats (All), Life Event: Away from home town, Recently moved or New job - Budget: 150€

Date	19 April 2018
Section	Education & Youth
Link	https://europa.eu/youreurope/citizens/education/university/study-abroad/index_fr.htm
Topic	University FR
Post	<p>Vous comptez étudier à l'étranger avec Erasmus+?</p> <p>Cliquez sur ce lien pour trouver plus d'informations sur vos droits comme étudiant(e)s dans un autre pays de l'Union européenne.</p> <p>https://europa.eu/youreurope/citizens/education/university/study-abroad/index_fr.htm</p>

Visual	
Boost	<ul style="list-style-type: none"> - Demographics: French audience, aged 17-30 - Interests: University, Study Abroad, Continuing education, Erasmus+, Erasmus Programme or Business school - Behaviour: Likely to move - Budget: 100€

Date	25 April 2018
Section	Consumers
Link	https://europa.eu/youreurope/citizens/consumers/financial-products-and-services/mortgages/index_ro.htm
Topic	Mortgages RO
Post	<p>Cauți o casă nouă ? Cauți cel mai avantajos credit ipotecar ?</p> <p>Creditorii trebuie să vă furnizeze Fișa informativă europeană standardizată (ESIS) pentru a putea compara cu ușurință diferitele oferte de credit. Descoperiți regulile UE privind creditele ipotecare: https://europa.eu/youreurope/citizens/consumers/financial-products-and-services/mortgages/index_ro.htm </p>
Visual	
Boost	<ul style="list-style-type: none"> - Demographics: Romanian audience 30-65+ - Interests: Mortgage law, Mortgage loans, Mortgage broker, Mortgage bank, Mortgage calculator, Mortgage insurance, Lenders mortgage

	<p>insurance or House Hunting, buying a house, buying and selling real estate, real estate development,</p> <ul style="list-style-type: none"> - Budget: 100€
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Date	27 April 2018
Section	Family
Link	https://europa.eu/youreurope/citizens/family/couple/marriage/index_en.htm
Topic	Marriage
Post	<p>Are you planning to get married in another EU country?</p> <p>Check what formalities you have to complete before and after your wedding. For more information consult Your Europe. https://europa.eu/youreurope/citizens/family/couple/marriage/index_en.htm</p>
Visual	
Boost	<ul style="list-style-type: none"> - Demographics: European audience 18-65+ - Interests: Wedding planning, Engagement, Weddings, Marriage, Same-sex marriage or Wedding & event planning, - Behaviours: Ex-pats (All), Life Event: Newly engaged (6 months) or Recently moved - Budget: 150€