




Date	1 May 2018
Section	<b>Work &amp; Retirement</b>
Link	<a href="https://europa.eu/youreurope/citizens/work/work-abroad/index_en.htm">https://europa.eu/youreurope/citizens/work/work-abroad/index_en.htm</a>
Topic	<b>Labour Day – Promotion of the Work section</b>
Post	<p>Today is Labour Day! Have you recently started a new job in another EU country? Or are you looking for your dream job abroad?</p> <p>Check out all you need to know about working in the EU on Your Europe Portal.</p>
Visual	
Boost	<ul style="list-style-type: none"> <li>- Demographics: European audience 18-65+</li> <li>- Interests: Expatriate, Retirement planning, Work abroad, Expatriate Lifestyle or Job Seekers, Behaviours: Likely to move or Ex-pats (All), Life Event: Away from home town, Recently moved or New job</li> <li>- Budget: <b>150€</b></li> </ul>

Date	3 May 2018
Section	<b>Consumers</b>
Link	<a href="https://europa.eu/youreurope/citizens/consumers/shopping/index_it.htm">https://europa.eu/youreurope/citizens/consumers/shopping/index_it.htm</a>
Topic	<b>Shopping rights IT</b>


Post	<p>Acquisti online più sicuri, periodi più lunghi per la restituzione delle merci indesiderate, prezzi più trasparenti e nessun costo nascosto –questi sono i diritti che tutti i cittadini dell'UE hanno quando acquistano nell'Unione europea.</p> <p>Scopri di più sui tuoi diritti quando acquisti.</p>
Visual	
Boost	<ul style="list-style-type: none"> <li>- Demographics: Italian audience 18-50</li> <li>- Interests: Amazon.com, Sales, Digital rights, Etsy, Department store, amazonde, Shopping, eBay, Sales promotion, Zalando Lounge, Online shopping, Amazons, Zalando, Sarenza or amazonit, Industry: Sales</li> <li>- Budget: <b>100€</b></li> </ul>


Date	7 May 2018
Section	<b>Vehicles</b>
Link	<a href="https://europa.eu/youreurope/citizens/vehicles/cars/buying-a-car-abroad/index_en.htm">https://europa.eu/youreurope/citizens/vehicles/cars/buying-a-car-abroad/index_en.htm</a>
Topic	<b>Buying cars</b>
Post	<p>Planning to buy a car from another EU country? Are you wondering where you need to register your new car? Or what number plate you need to drive your new car home? Visit the Your Europe Portal to find this information and the national rules which apply when buying a car in another EU country.</p>
Visual	

Boost	<ul style="list-style-type: none"> <li>- Demographics: European audience 18-65+</li> <li>- Interests: Cars, Vehicles, Used car or Cars for Sale, Behaviours: Ex-pats (All), Likely to Buy a Used Car, Likely to Buy a New Car or Likely to Buy a Car Made in the Last 3 Years</li> <li>- Budget: <b>150€</b></li> </ul>
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Date	9 May 2018
Section	<b>Education &amp; Youth</b>
Link	<a href="https://europa.eu/youreurope/citizens/education/university/study-abroad/index_pl.htm">https://europa.eu/youreurope/citizens/education/university/study-abroad/index_pl.htm</a>
Topic	<b>University PL</b>
Post	<p>Chcesz wyjechać na wymianę za granicą w ramach programu Erasmus+?</p> <p>Dowiedz się więcej o prawach, które ci przysługują jako studentowi w innym kraju UE.</p>
Visual	
Boost	<ul style="list-style-type: none"> <li>- Demographics: Polish audience 17-30</li> <li>- Interests: Business school, University, Study Abroad, Erasmus Programme, Continuing education or Erasmus+, Behaviours: Likely to move</li> <li>- Budget: <b>100€</b></li> </ul>

Date	16 May 2018
Section	<b>Residence formalities</b>
Link	<a href="https://europa.eu/youreurope/citizens/residence/family-residence-rights/index_en.htm">https://europa.eu/youreurope/citizens/residence/family-residence-rights/index_en.htm</a>
Topic	<b>Family residence rights</b>
Post	<p>Working abroad?</p> <p>Are you planning to bring your family with you?</p> <p>Check out how your spouse and children can join you in another EU country.</p>


Visual	
Boost	<ul style="list-style-type: none"> <li>- Demographics: European audience 18-60</li> <li>- Interests: Expatriate, Work abroad, Expatriate Lifestyle, Behaviours: Likely to move or Ex-pats (All), Life Event: Away from home town, Recently moved or New job</li> <li>- Budget: <b>150€</b></li> </ul>

Date	22 May 2018
Section	<b>Health</b>
Link	<a href="https://europa.eu/youreurope/citizens/health/prescription-medicine-abroad/prescriptions/index_es.htm">https://europa.eu/youreurope/citizens/health/prescription-medicine-abroad/prescriptions/index_es.htm</a>
Topic	<b>Prescription abroad ES</b>
Post	<p>Un consejo de salud útil durante tus vacaciones: usa tus recetas en otro país de la UE!</p> <p>Antes de irte de vacaciones a otro país de la UE, comprueba si tu médico introduce la información correcta en tu receta en el caso de que necesites tu medicación durante tu estancia en el extranjero.</p>
Visual	

Boost	<ul style="list-style-type: none"> <li>- Demographics: Spanish audience 18-65+</li> <li>- Interests: Medical tourism, Healthcare or Medicine, Behaviours: Ex-pats (All), Life Event: Away from family or Away from home town</li> <li>- Budget: <b>100€</b></li> </ul>
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Date	25 May 2018
Section	<b>Consumers</b>
Link	<a href="https://europa.eu/youreurope/citizens/consumers/internet-telecoms/data-protection-online-privacy/index_en.htm">https://europa.eu/youreurope/citizens/consumers/internet-telecoms/data-protection-online-privacy/index_en.htm</a>
Topic	<b>Data protection (GDPR)</b>
Post	<p>Your personal data is now safer than ever!</p> <p>The new Data Protection Regulation (GDPR), applicable as of today, gives EU citizens more control over how and where their data is used. Find out more on the Your Europe portal ↓□</p>
Visual	
Boost	<ul style="list-style-type: none"> <li>- Demographics: European audience 18-65+</li> <li>- Interests: Digital data, Personal information management, Information processing, Information security, Data security, Internet privacy, Internet safety, Privacy policy, Network security or Right to privacy</li> <li>- Budget: <b>150€</b></li> </ul>

Date	29 May 2018
Section	<b>Travel</b>
Link	<a href="https://europa.eu/youreurope/citizens/travel/driving-abroad/road-rules-and-safety/index_en.htm">https://europa.eu/youreurope/citizens/travel/driving-abroad/road-rules-and-safety/index_en.htm</a>
Topic	<b>Driving abroad</b>

Post	<p>In France, did you know that it is mandatory to have a reflective vest in your car? Or that the use of winter tyres is obligatory in Germany? As road safety and traffic rules vary within the EU, check the rules before you leave your home country.</p>
Visual	
Boost	<ul style="list-style-type: none"> <li>- Demographics: European audience 18-65+</li> <li>- Interests: Auto Europe, Europcar, Avis., Car rentals, Rent a Car, Hertz, Sixt rent a car, The Hertz Corporation, Road trip, Car Rent, Budget Rent a Car, Sixt, European driving licence, Travel or Enterprise Rent-A-Car, Behaviours: Frequent travellers or Ex-pats (All)</li> <li>- Budget: <b>150€</b></li> </ul>