




Date	3 January 2018
Section	<b>Consumers</b>
Topic	<b>Returning unwanted goods</b>
Post	<p>"More secure online shopping, longer periods for returning unwanted goods, more transparent pricing and no hidden charges - you have all these rights when shopping in the EU. Find out more about your rights when you shop."</p> <p><a href="http://europa.eu/youreurope/citizens/shopping/buy-sell-online/rights-e-commerce/index_en.htm">http://europa.eu/youreurope/citizens/shopping/buy-sell-online/rights-e-commerce/index_en.htm</a></p>
Visual	
Boost	<ul style="list-style-type: none"> <li>- Demographics: European audience: aged 18-55</li> <li>- Interests: Shopping, Online shopping, Sales, digital rights, data protection, web accessibility</li> <li>- Budget: <b>200€</b></li> </ul>


Date	4 January 2018
Section	<b>Work &amp; Retirement</b>
Topic	<b>EPC Card IT</b>
Post	<p>Fai riconoscere la tua qualifica professionale con la Tessera professionale europea – EPC !</p> <p>Infermieri, farmacisti, fisioterapisti, guide di montagna e agenti immobiliari ora possono presentare domanda per far sì che la loro qualifica sia riconosciuta in un altro paese europeo. Dai un'occhiata alla procedura al sito</p> <p><a href="https://europa.eu/youreurope/citizens/work/professional-qualifications/european-professional-card/index_it.htm">https://europa.eu/youreurope/citizens/work/professional-qualifications/european-professional-card/index_it.htm</a></p>

Visual	
Boost	<ul style="list-style-type: none"> <li>- Demographics: Italian audience 25-55</li> <li>- Interests &gt; Additional interests, Mountain guide, Pharmacist, Pharmacy, Physical therapy, Real Estate Agent Society, Registered nurse</li> <li>- Budget: <b>150€</b></li> </ul>


Date	8 January 2018
Section	<b>Work &amp; Retirement</b>
Topic	<b>Pensions PL</b>
Post	<p>W całej swojej karierze zawodowej, kumulujesz uprawnienia emerytalne ze wszystkich krajów Unii Europejskiej, w których pracujesz. Dowiedz się, jak Twoja emerytura będzie obliczona na Your Europe.</p> <p><a href="https://europa.eu/youreurope/citizens/work/retire-abroad/state-pensions-abroad/index_pl.htm">https://europa.eu/youreurope/citizens/work/retire-abroad/state-pensions-abroad/index_pl.htm</a></p>
Visual	
Boost	<ul style="list-style-type: none"> <li>- Polish audience 35-65+</li> <li>- Interests: Retirement, Retirement age, Retirement planning, Retirement savings account, Work abroad, Working Abroad</li> <li>- Demographics: Retired</li> <li>- Working abroad, Expats (Poland)</li> <li>Budget: <b>150€</b></li> </ul>

Date	10 January 2018
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Section	<b>Work &amp; Retirement</b>
Topic	<b>Working abroad</b>
Post	<p>Are you considering a career change in 2017?</p> <p>Visit our portal and find out all you need to know about your rights as a worker in another EU country, as well as vacancies and opportunities!  <a href="http://europa.eu/youreurope/citizens/work/finding-job-abroad/index_en.htm">http://europa.eu/youreurope/citizens/work/finding-job-abroad/index_en.htm</a></p>
Visual	
Boost	<ul style="list-style-type: none"> <li>- Interests: Working Abroad, Work abroad or Living Abroad</li> <li>- Behaviors: Expats (All) or Likely to move</li> <li>- Life Event: Away from hometown or New job</li> </ul> <p>Budget <b>200€</b></p>


Date	15 January 2018
Section	<b>Family</b>
Topic	<b>Cross border successions</b>
Post	<p>What happens if a family member living in another EU country leaves you an inheritance?</p> <p>Check Your Europe and find out how you can plan and manage a cross-border inheritance.</p> <p><a href="http://europa.eu/youreurope/citizens/family/successions/index_en.htm">http://europa.eu/youreurope/citizens/family/successions/index_en.htm</a></p>
Visual	
Boost	<ul style="list-style-type: none"> <li>- Demographics: users aged 30-65+</li> <li>- Interests: Testamentary disposition, Intestacy, Inheritance tax, Will</li> </ul>

	and testament, Inheritance, Testamentary trust, Succession planning or Testator - Budget: <b>200€</b>
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Date	17 January 2018
Section	<b>Vehicles</b>
Topic	<b>Cars PL</b>
Post	<p>Przeprowadzasz się za granicę i zabierasz ze sobą samochód?</p> <p>Zanim wyjedziesz, sprawdź zasady rejestracji samochodu w kraju, do którego się przeprowadzasz.</p> <p>Odwiedź portal Twoja Europa i dowiedz się, których dokumentów będziesz potrzebował i jakie są zasady oraz terminy rejestracji w tym kraju.</p> <p><a href="http://europa.eu/youreurope/citizens/vehicles/registration/index_pl.htm">http://europa.eu/youreurope/citizens/vehicles/registration/index_pl.htm</a></p>
Visual	
Boost	<ul style="list-style-type: none"> <li>- Demographics: Polish audience: 18 – 65+</li> <li>- Interests: Sites selling cars online, car brands, Used car, Cars, Vehicles, Living Abroad</li> </ul> Budget: <b>150€</b>

Date	25 January 2018
Section	<b>Consumers</b>
Topic	<b>Mortgages IT</b>
Post	<p>Stai cercando una nuova casa? Sei alla ricerca del miglior mutuo?</p> <p>I diversi istituti di credito sono obbligati a fornirti il prospetto informativo europeo standardizzato (ESIS) per permetterti di confrontare facilmente le loro offerte.</p> <p>Scopri le regole sui mutui:</p> <p><a href="https://europa.eu/youreurope/citizens/consumers/financial-products-and-services/mortgages/index_it.htm">https://europa.eu/youreurope/citizens/consumers/financial-products-and-services/mortgages/index_it.htm</a></p>

Visual	 <p>www.shutterstock.com · 130170536</p>
Boost	<ul style="list-style-type: none"> <li>- Demographics: Italian audience 30-65+</li> <li>- Interests: Mortgage law, Mortgage loans, Mortgage broker, Mortgage bank, Mortgage calculator, Mortgage insurance, Lenders mortgage insurance or House Hunting, buying a house, buying and selling real estate, real estate development,</li> <li>- Budget: <b>200€</b></li> </ul>

Date	26 January 2018
Section	<b>Health</b>
Topic	<b>Prescription Abroad</b>
Post	<p>A useful health tip for your holidays: use your prescription in another EU country!</p> <p>Before you go on your holiday in another EU country, check your doctor puts the correct information in your prescription in case you need to get your medicine during your stay abroad.</p> <p><a href="https://europa.eu/youreurope/citizens/health/prescription-medicine-abroad/prescriptions/index_en.htm">https://europa.eu/youreurope/citizens/health/prescription-medicine-abroad/prescriptions/index_en.htm</a></p>
Visual	
Boost	<ul style="list-style-type: none"> <li>- European audience, aged 18-65+</li> <li>- Interests: holiday package, vacation, Package tour, Airbnb, Booking.com, Expedia, GSK, TripAdvisor, Bayer, Novartis, GlaxoSmithKline, Sanofi, Pfizer, Expedia (website), Merck KGaA or</li> </ul>

	Lastminute.com Budget: <b>200€</b>
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Date	30 January 2018
Section	<b>Residence Formalities</b>
Topic	<b>Family residence rights</b>
Post	Working abroad? Find out how your spouse, children or other family members can join you:  <a href="https://europa.eu/youreurope/citizens/residence/family-residence-rights/index_en.htm">https://europa.eu/youreurope/citizens/residence/family-residence-rights/index_en.htm</a>
Visual	
Boost	Demographics: European audience, aged 17-30 Interests: Work abroad, Behaviours: Likely to move or Ex-pats (All), Life Event: Away from family, Away from home town or Recently moved Budget: <b>200€</b>