


Date	13 February 2018
Section	Consumers
Topic	Bank Transfer
Post	<p>¡Di adiós a los recargos!</p> <p>Desde el 13 de enero, cuando pagues por algo utilizando tu tarjeta de crédito o débito en la UE, los comerciantes y los bancos no pueden cobrarte una tarifa adicional.</p> <p>Ya sea en tiendas físicas o en línea, esta regla se aplica a todas las compras de tarjetas realizadas en cualquier país de la UE.</p> <p>¿Quieres saber más? Visita nuestro portal:</p>
Visual	 <p>www.shutterstock.com - 454100440</p>
Boost	<ul style="list-style-type: none"> - Spanish users aged 18-65+ - Interests > Additional interests, Bank account, Banking, Debit card, Debits and credits, Finance, Financial services, Maestro (debit card), MasterCard, Money management, Visa Debit, Visa Electron - Visa Inc. - Interests > Business and industry > Personal finance, Credit cards - Budget: 150€

Date	14 February 2018
Section	Family
Link	http://europa.eu/youreurope/citizens/family/couple/index_en.htm
Topic	Valentine's Day/ Couples
Angle	<p>Love knows no boundaries, and can have many different forms.</p> <p>If you're planning to move to another EU country with your partner, be aware that, whether you're married or in a civil partnership, different rights and obligations may apply.</p> <p>Discover all you need to know about cross-border marriages or the recognition of civil unions and registered partnerships in another EU country.</p>

Visual	
Boost	<ul style="list-style-type: none"> - Interests: Weddings, Engagement, Same-sex marriage, Marriage, Wedding planning or Civil union - Behaviours: Expats (All) - Life Event: Newly engaged (6 months) or Recently moved - Budget: 200€

Date	19 February 2018
Section	Health
Topic	Unplanned healthcare
Post	<p>Overestimated your skiing abilities? Find out how to claim back expenses for emergency medical treatment in another EU country on Your Europe. You haven't left yet? On top of an ad hoc insurance, make sure you take EU Health Insurance Card with you! The European Health Insurance Card (EHIC) will help you get reimbursed, but you may want to take out extra insurance for travel risks</p> <p>https://europa.eu/youreurope/citizens/health/unplanned-healthcare/index_en.htm</p>

Visual	
Boost	<ul style="list-style-type: none"> - Interests: Expedia (website), Airbnb, Summer vacation, Lastminute.com, Hotels.com, Booking.com or TripAdvisor - Behaviors: Business travelers (International), Frequent flyers, Business travelers, Business travelers or Currently traveling - Budget: 200€

Date	22 February 2018
Section	Vehicles
Link	https://facebook.com/YourEuropePortal/posts/1180772615280581
Topic	Buying cars abroad
Post	<p>What are the rules when buying a car abroad? Can you pay cash? Do you need temporary number plates to drive your new car home?</p> <p>Visit the Your Europe Portal to find this information and the national rules which apply when buying a car in another EU country.</p> <p>http://europa.eu/youreurope/citizens/vehicles/cars/buying-a-car-abroad/index_en.htm</p>

Visual	 <p style="text-align: center; font-size: small;">www.shutterstock.com · 523273954</p>
Boost	<ul style="list-style-type: none"> - European audience 18-55 - Interests: Used car, Cars, Vehicles, Living Abroad, - Behaviours: Likely to buy a new car, likely to buy an old car, Expats (All) - Budget: 200€

Date	28 February 2018
Section	Consumers
Link	http://europa.eu/youreurope/citizens/consumers/financial-products-and-services/mortgages/index_en.htm
Topic	Mortgages ES
Post	<p>¿Buscando un nuevo hogar? ¿Buscando el mejor préstamo hipotecario?</p> <p>Los diferentes prestamistas deben proporcionarle la ficha europea de información normalizada (FEIN) para que pueda comparar fácilmente sus ofertas.</p> <p>Estas son las reglas de la UE sobre hipotecas:</p> <p>http://europa.eu/youreurope/citizens/consumers/financial-products-and-services/mortgages/index_es.htm</p>

Visual	 <p>www.shutterstock.com - 130170536</p>
Boost	<ul style="list-style-type: none">- Demographics: Spanish audience 30-65+- Interests: Mortgage law, Mortgage loans, Mortgage broker, Mortgage bank, Mortgage calculator, Mortgage insurance, Lenders mortgage insurance or House Hunting, buying a house, buying and selling real estate, real estate development,- Budget: 150€