


Your Europe Business – Social Media Planning

May 2018

Facebook/LinkedIn

Date	May
Section	Public contracts -tendering rules
Link	https://europa.eu/youreurope/business/public-tenders/rules-procedures/index_en.htm#Thresholds-EU-rules
Topic	Thresholds
Post	<p>Do you want to compete for a public contract in another EU country? As a business registered in the EU, you have the right to do so. Remember that if the tender is above a certain value, you have to follow EU rules.</p> <p>Check here when this applies: https://bit.ly/2qCnlq2</p> <p>#YEB_EU #publictender</p>
Visual	

Chyba! Pomocí karty Domů použijte u textu, který se má zde zobrazit, styl Heading 1.

May 2018

	 <p>The screenshot shows the 'Your Europe' website with the 'Public contracts' section selected. The main heading is 'Tendering rules and procedures'. The text explains that businesses registered in the EU have the right to compete for public contracts in other EU countries. It lists rules for all tenders, public authorities, such as not discriminating against businesses from other EU countries and not refusing to accept supporting documents from other EU countries. A warning icon indicates that public authorities can exclude a business from a call for tenders if it is bankrupt, being wound up, or has suspended its activities or is administered by a court.</p>
©	<p>https://pixabay.com/en/laptop-office-hand-writing-3196481/</p>

Date	May
Section	Product requirements
Link	https://europa.eu/youreurope/business/product/chemicals-reach/index_en.htm
Topic	Chemicals REACH
Post	<p>Do you manufacture or import one tonne or more per year of a chemical substance in the European Economic Area (28 EU countries + Iceland, Liechtenstein and Norway)? Remember, you must record it in the REACH database. If you are an SME, you can take advantage of reduced fees.</p> <p>Find out more here https://bit.ly/2J4WzTL</p> <p>@European Chemicals Agency</p>

Okomentoval(a): [PS1]: Tag on LinkedIn and Facebook

Chyba! Pomocí karty Domů použijte u textu, který se má zde zobrazit, styl Heading 1.

May 2018

Visual



Your Europe
 europe.eu

EUROPE > Your Europe > Business > Product requirements > Chemicals (REACH)

Start and grow | Taxation | Selling abroad | Staff | **Product requirements** | Finance and funding | Public contracts | Environment

Product requirements updated 12/02/2018 [Life and travel >](#)

Chemicals (REACH)

If you manufacture or import **one tonne or more per year** of a chemical substance in the European Economic Area (European Union + Iceland, Liechtenstein and Norway), you must record this in the **REACH database**. REACH stands for the Registration, Evaluation, Authorisation and Restriction of Chemicals.

REACH applies to all chemical substances, both those needed for industrial processes and those we use in our everyday lives, in paints, cleaning products, clothes, furniture and electrical appliances, for example. It thus affects most businesses in the European Economic Area (EEA).

Non-registered substances must not be marketed or used.

REACH applies to you if your business is:

- a **manufacturer** - you make chemicals for sale by your company or for supply to others.
- an **importer** - you buy individual chemicals, mixtures of chemicals or products such as clothes, furniture or plastic goods from outside the EU.
- a **distributor** - you store and place on the market chemicals or mixtures of chemicals.
- a **downstream user** - you use chemicals or mixtures of chemicals in your industry or occupation.

To comply with the regulation, you must identify and manage the risks associated with the substances you manufacture and market in the EEA.

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Date	4 May
Section	Your Europe

Okomentoval(a): [PS2]: Post for Your Europe Facebook

Chyba! Pomocí karty Domů použijte u textu, který se má zde zobrazit, styl Heading 1.



May 2018

Link	https://europa.eu/european-union/about-eu/symbols/europe-day/open-day-brussels_en https://www.facebook.com/events/1279177232215580/
Topic	EU open day
Post	Tomorrow is the EU Open Day! Take a tour of the European institutions in Brussels and learn more on your rights at the Single Market stand. #EUopenday https://bit.ly/2HIQcpO #SingleMarket
Visual	Your Europe video https://europa.eu/youreurope/promo/videos/index_en.htm
©	Your Europe

Date	May 25 th NB, this is the date the Regulation comes into force so we need to post on this day for the post to be correct
Section	Selling abroad
Link	https://europa.eu/youreurope/business/sell-abroad/data-protection/index_en.htm
Topic	Data protection and online privacy
Post	#DYK: If your company regularly or systematically monitors individuals or processes special categories of data, you will need to appoint a Data Protection Officer. Have a look to the new requirements on data protection: https://bit.ly/2HGExYd #YEB_EU #GDPR #dataprotection @DG Justice @EDPS

Okomentoval(a): [PS3]: Tag on Facebook @EUJustice



Okomentoval(a): [PS4]: Tag on LinkedIn

<p>Visual</p>	 
<p>©</p>	<p>https://pixabay.com/en/laptop-gdpr-privacy-protection-3233780/</p>


<p>Date</p>	<p>May</p>
<p>Section</p>	<p>Staff</p>

Link	https://europa.eu/youreurope/business/staff/working-hours/mobile-workers/index_en.htm
Topic	Mobile workers
Post	<p>If you hire coach drivers, remember to give them an uninterrupted break of at least 45 minutes after 4.5 hours driving.</p> <p>There are specific rules for staff that operate transport services for passengers or goods by road, rail, air or waterway. The rules cover working time, rest, night work and health assessments: https://bit.ly/2vm9mz2</p> <p>#YEB_EU #staff</p>
Visual	
©	https://pixabay.com/en/travel-bus-ride-bus-exit-road-462125/

Date	May
Section	Start and grow
Link	https://europa.eu/youreurope/business/start-grow/annual-accounts/index_en.htm
Topic	Annual accounts
Post	<p>Does your company operate in the EU? If so, you should respect specific rules on financial reporting.</p> <p>Find out more about what to include in your financial statements: https://bit.ly/2J8uE55</p>


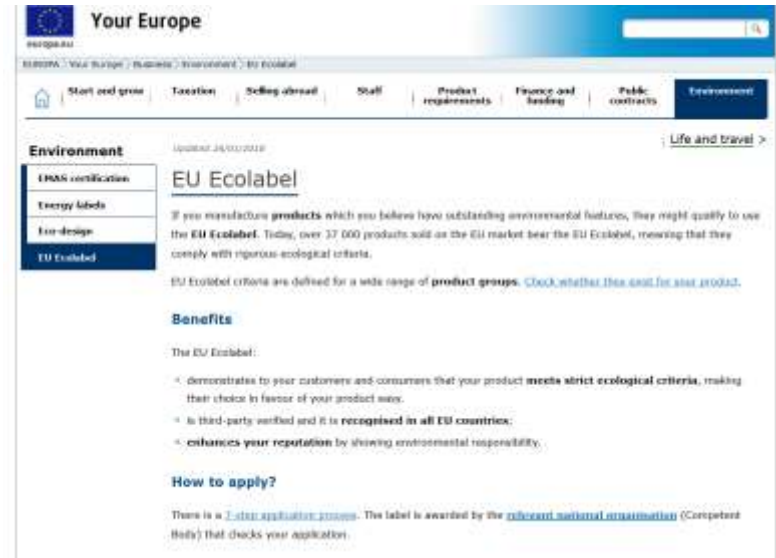
	#YEB_EU
Visual	 <p>The screenshot shows the 'Your Europe' website interface. The main heading is 'Annual accounts'. Below it, there is a paragraph explaining that keeping annual accounts is a legal obligation and helps monitor business health. It mentions that companies with limited liability in the EU must prepare financial statements. There are two sub-sections: 'Simple rules for small businesses' and 'Extra-simple rules for micro-companies'. The micro-companies section lists three criteria: not more than 10 employees, balance sheet total below EUR 350,000, and net turnover below EUR 700,000.</p> 
©	https://pixabay.com/en/workbook-bills-accounting-archives-1205044/

Date	May 2018
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Section	Taxation
Link	https://europa.eu/youreurope/business/vat-customs/parent-companies-and-their-subsidiaries/index_en.htm
Topic	Parent companies and their subsidiaries
Post	<p>Does your parent company have a subsidiary based in another EU country? Do you want to know how to prevent being taxed twice on your profit distributions?</p> <p>Study the rules to avoid possible tax issues: https://bit.ly/2J2LH8T</p> <p>#YEB_eu</p>
Visual	

	 <p>The screenshot shows the 'Your Europe' website interface. The main navigation bar includes 'Start and grow', 'Location', 'Selling abroad', 'Staff', 'Product requirements', 'Finance and funding', 'Public contracts', and 'Environment'. The 'Taxation' section is active, displaying a sidebar with links like 'VAT risks and rates', 'Cross-border VAT', and 'Parent companies and their subsidiaries'. The main content area is titled 'Parent companies and their subsidiaries' and discusses 'Cross-border profit distributions' and 'Exemptions from withholding tax'.</p>
©	https://www.pexels.com/photo/person-holding-black-pen-921783/

Date	Between 21 and 22 May
Section	Environment
Link	https://europa.eu/youreurope/business/environment/eco-label/index_en.htm
Topic	EU Ecolabel
Post	<p>It's EU Green week! Does your company help protect the environment? If your products meet certain ecological criteria, they might qualify for the EU Ecolabel, which highlights to your customers the environmental responsibility of your business.</p> <p>Find out how to apply for a EU Ecolabel: https://bit.ly/2JW6MmH</p> <p>#EUGREENWEEK @EMAS.EUEcolabel</p>


<p>Visual</p>	  <p>© https://www.pexels.com/photo/person-s-left-hand-holding-green-leaf-plant-886521/</p>
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<p>Date</p>	<p>May</p>
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Section	Selling abroad
Link	https://europa.eu/youreurope/business/sell-abroad/contract/index_en.htm
Topic	Contracts – unfair terms
Post	<p>Respect fairness and transparency when you sign contracts with consumers! Avoid potentially unfair terms, like get-out clauses that could favour you, price variations or one-sided conditions.</p> <p>Be a trustworthy company and take into account your customers' interests. Check your obligations: https://bit.ly/2HHO4yf</p> <p>#YEB_eu</p>
Visual	 A photograph showing a person from the side, wearing a dark business suit. They are holding a black tablet computer in their left hand and a silver pen in their right hand, pointing at the screen. The screen displays a document with text and a table. The background is plain white.

Chyba! Pomocí karty Domů použijte u textu, který se má zde zobrazit, styl Heading 1.

May 2018

	 <p>The screenshot shows the 'Your Europe' website interface. The main navigation bar includes 'Start and grow', 'Taxation', 'Selling abroad', 'Staff', 'Product requirements', 'Finance and funding', 'Public contracts', and 'Environment'. The 'Selling abroad' section is active, with a sub-menu on the left listing 'Providing services abroad', 'E-commerce, distance and off-premises selling', 'Competition rules', 'Payments', 'Selling within the EU', 'Unfair contract terms', 'Consumer guarantees', 'Defective products', 'Resolving disputes', and 'Data Protection'. The main content area is titled 'Unfair contract terms' and discusses EU law requirements for fairness and transparency in contracts with consumers. It includes sections like 'Which contract terms are concerned?', 'Contracts must be fair', and 'Under EU law, standard contract terms must not:'.</p>
©	<p>https://www.pexels.com/photo/person-wearing-grey-dress-shirt-holding-black-push-pen-39519/</p>

Twitter

Date	May
Section	Public contracts -tendering rules
Link	https://europa.eu/youreurope/business/public-tenders/rules-procedures/index_en.htm#Thresholds-EU-rules
Topic	Thresholds
Post	<p>If you are a business registered in the EU, you can compete for a public contract in another EU country. Remember that if the tender is above certain value, you have to follow EU rules. Find out more about public procurement rules: https://bit.ly/2qCnIq2</p> <p>@EU_Growth @YourEuropeEU #publictender</p>


Visual	
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Date	May
Section	Product requirements
Link	https://europa.eu/youreurope/business/product/chemicals-reach/index_en.htm
Topic	REACH database -SMEs
Post	<p>Do you manufacture or import one tonne or more per year of a chemical substance in the European Economic Area? Remember, you must record it in REACH database. If you are an SME, you can take advantage of reduced fees: https://bit.ly/2J4WzTL @European Chemicals Agency @EU_ENV</p>


Visual	
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Date	4 May
Section	Your Europe
Link	https://europa.eu/european-union/about-eu/symbols/europe-day/open-day-brussels_en
Topic	EU Openday – YE stand
Post	See you tomorrow in Brussels, at the EU Open Day! Take a tour of the European institutions and learn more on your rights at the Single Market stand! #EUopenday https://bit.ly/2HIQcpO @YourEuropeEU
Visual	Your Europe video https://europa.eu/youreurope/promo/videos/index_en.htm
©	Your Europe

Date	25 May
Section	Selling abroad
Link	https://europa.eu/youreurope/business/sell-abroad/data-protection/index_en.htm

Topic	Data protection
Post	<p>#DYK: If your company regularly or systematically monitors individuals or processes special categories of data, you will need to appoint a Data Protection Officer.</p> <p>Make sure you are in compliance with the new requirements on data protection: https://bit.ly/2HGExYd</p> <p>@YourEuropeEU #GDPR #dataprotection @EU_Justice @JKingEU @EU_EDPS</p>
Visual	
©	https://pixabay.com/en/laptop-gdpr-privacy-protection-3233780/

Date	May
Section	Staff
Link	https://europa.eu/youreurope/business/staff/working-hours/mobile-workers/index_en.htm

Topic	Mobile workers
Post	<p>If you hire coach drivers, remember to give them an uninterrupted break of at least 45 minutes after 4.5 hours driving.</p> <p>Follow your obligations as employer when you hire mobile workers like drivers or seafarers: https://bit.ly/2vm9mz2</p> <p>@YourEuropeEU #staff @EU_Social</p>
Visual	
©	https://pixabay.com/en/travel-bus-ride-bus-exit-road-462125/

Date	May
Section	Start and grow
Link	https://europa.eu/youreurope/business/start-grow/annual-accounts/index_en.htm
Topic	Annual accounts
Post	<p>Do you know that if your company operates in the EU you should respect specific rules on financial reporting? Find out more about what to include in your financial statements: https://bit.ly/2J8uE55</p> <p>@EU_GROWTH @YourEuropeEU</p>

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Date	May 2018
Section	Taxation
Link	https://europa.eu/youreurope/business/vat-customs/parent-companies-and-their-subsiidiaries/index_en.htm
Topic	Parent companies & subsidiaries
Post	<p>Does your parent company have a subsidiary based in another EU country?</p> <p>Study the rules to avoid possible tax issues: https://bit.ly/2J2LH8T</p> <p>@YourEuropeEu @EU_taxud</p>

Visual	
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Date	From 21 to 25 May
Section	Environment
Link	https://europa.eu/youreurope/business/environment/eco-label/index_en.htm
Topic	EU Ecolabel
Post	<p>It's EU Green week! If your products meet certain ecological criteria, they might qualify for the EU Ecolabel, which highlights to your customers the environmental responsibility of your business. https://bit.ly/2JW6MmH</p> <p>#EUGREENWEEK @EMAS_EUEcolabel</p> <p>@EU_ENV</p>

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Date	May
Section	Selling abroad
Link	https://europa.eu/youreurope/business/sell-abroad/contract/index_en.htm
Topic	Unfair contract terms
Post	<p>Be a trustworthy company and respect transparency when you sign contracts with consumers! Avoid potentially unfair terms, like get-out clauses that could favour you, price variations or one-sided compliance conditions: https://bit.ly/2HHO4yf</p> <p>@EU_Justice @YourEuropeEU @JKingEU</p>

Visual	
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