Your Europe Business – Social Media Planning

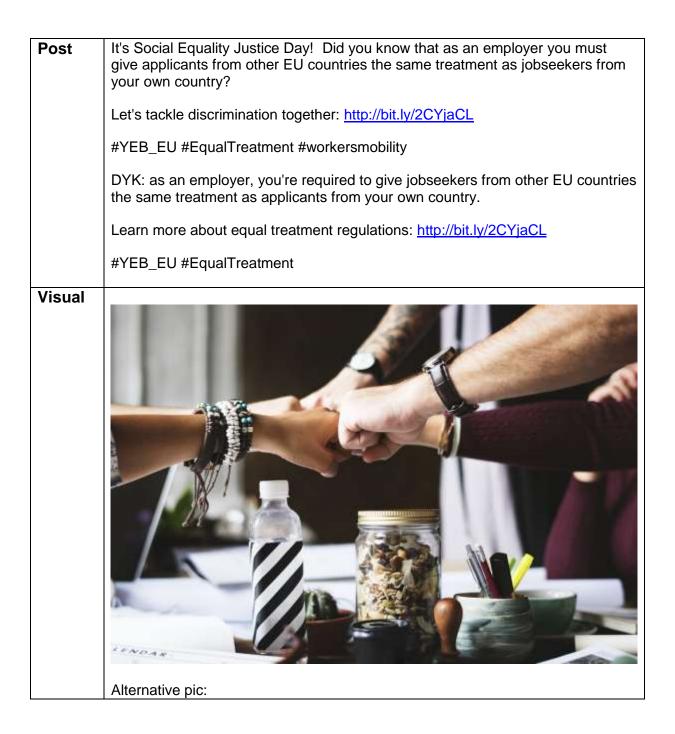
February 2018

Facebook and LinkedIn

| Date | February 2018 |
|---------|--|
| Section | The European Company |
| Link | https://europa.eu/youreurope/business/start-grow/european-company-legal- form/index_en.htm |
| Торіс | Expanding to another EU country |
| Post | Do you want to expand to another EU country? Consider creating a European Company! |
| | Find out more and unleash the potential of the #SingleMarket: |
| | http://bit.ly/2mlmLk0 |
| | #YEB_EU #expandyourbusiness #EuropeanCompany |
| | |
| | Do you want: |
| | - A simpler way to run your international #business? |
| | - Greater mobility in the #SingleMarket? |
| | - To employ staff in more than one EU country? |
| | Set up an #EuropeanCompany! Learn how: http://bit.ly/2mlmLk0 |
| | #YEB_EU #COSME_EU |

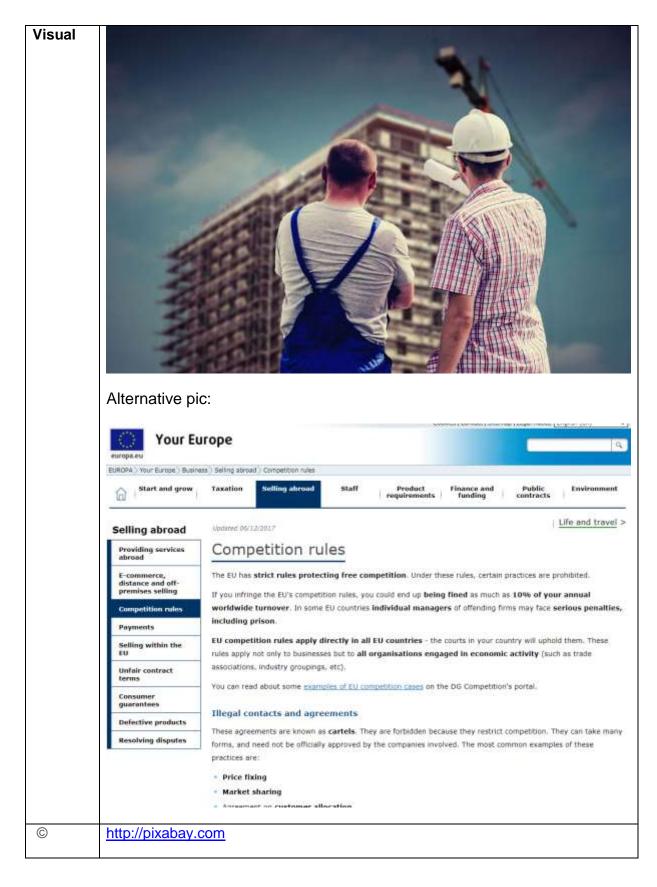
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| Start and grow | Lipdated 12/12/2017 | | Life and travel > |
| Start and grow | | an Company | Life and travel > |
| | The European If you have a business and The European Company - | d want to expand to another EU c | country, you could consider creating a European Company, public limited-liability company regulated under EU law. |
| Start-ups The European Company Intellectual property rights Annual accounts | The Europea If you have a business and The European Company - There are several advantag • A simpler way to run | d want to expand to another EU o also known as <u>SE</u> - is a type of p ges to setting up a European Con business across more than one | country, you could consider creating a European Company, aublic limited-liability company regulated under EU law. npany: EU country: you can reorganise your activities under a |
| Start-ups The European Company Intellectual property rights | The European If you have a business and The European Company - There are several advantag • A simpler way to run single European brand | d want to expand to another EU o also known as <u>SE</u> - is a type of p ges to setting up a European Con business across more than one name and run your business with | country, you could consider creating a European Company, aublic limited-liability company regulated under EU law. npany: |
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| Start-ups The European Company Intellectual property rights Annual accounts Mergers with foreign companies Staff exchange scheme | The Europeat If you have a business and The European Company - There are several advanta; • A simpler way to run single European brand • Greater mobility in the country without having • Framework for involv How to set up a European | d want to expand to another EU of also known as <u>SE</u> - is a type of p ges to setting up a European Con business across more than one name and run your business with the single market . For example, yo to dissolve the company ring staff employed in more than | country, you could consider creating a European Company, aublic limited-liability company regulated under EU law. npany: EU country: you can reorganise your activities under a out setting up a network of subsidianes ou can transfer your registered office to another EU |

| Date | February 20th – World Day of Social Justice |
|---------|--|
| Section | Equal Treatment |
| Link | https://europa.eu/youreurope/business/staff/mobility-non- discrimination/index_en.htm |
| Topic | Equal Treatment |



| EUROPA) Your Europe) B | susinees.) Staff.) Equal treatment |
|---------------------------------|---|
| G Start and gro | w Taxation Selling abroad Statt Product Finance and Public Environment requirements funding contracts |
| Staff | Updated 15/01/2018 |
| Employment contracts | Equal treatment |
| Working hours | Workers from other EU countries: equal treatment and no work permit |
| Equal treatment | As an employer, you have a right to hire staff from any EU country. You must give jobseekers from other EU |
| Other types of wor contracts | |
| Posting abroad | the same working conditions (salary, paid annual leave, etc.) as you offer your own nationals. Jobseekers from |
| Redundancies | an EU country do not need a work permit to work in another EU country. |
| Social security | Citizens from Croatia might still need a work permit in some EU countries and some EU citizens need a work |
| Health and safety | Cluzens from Croatia might still need a work permit in some EU countries and some EU cluzens need a work permit to become an employee in Croatia. |
| 117 | You can ask job applicants from other EU countries to demonstrate the language skills needed for the job, |
| | but the level of language knowledge required must be reasonable for the post. |
| | It is also prohibited by law to discriminate because of: |
| | gender (e.g. parental leave, promotion, pay) |
| | racial or ethnic origin |

| Date | February 22-23rd |
|---------|---|
| | |
| Section | Competition rules |
| Link | https://europa.eu/youreurope/business/sell-abroad/free- |
| | competition/index_en.htm |
| Торіс | Second European Industry Day 22-23 Feb (<u>'European Industry Day</u>): |
| Post | It's European Industry Day! Did you know that there are strict rules protecting |
| | free competition in the EU? You can report anti-competitive behaviour. |
| | Visit Your Europe Business and help us improve industrial competitiveness in |
| | Europe: <u>http://bit.ly/2qOVZ8m</u> |
| | |
| | #YEB_EU #EUIndustryDay |
| | DYK: you can report any anti-competitive behaviour in the EU! |
| | This helps protecting free competition and improves industrial competitiveness. |
| | Learn more: http://bit.ly/2qOVZ8m |
| | #YEB_EU #InvestEU #EUIndustryDay |
| | |



| Date | February 2018 |
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| Section | Exchanges for new entrepreneurs |
|---------|---|
| Link | https://europa.eu/youreurope/business/funding-grants/erasmus/index_en.htm |
| Торіс | Erasmus for young entrepreneurs exchange scheme |
| Post | Do you have a great business idea? How about learning from an experienced entrepreneur in another EU country before starting your own business? |
| | Learn more about the Erasmus for young entrepreneurs exchange scheme here: |
| | http://bit.ly/2CYCobz |
| | #YEB_EU #startups #youngentrepreneur |
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| Section | Reporting irregularities |
| Link | https://europa.eu/youreurope/business/public-tenders/irregularities/index_en.htm |
| Торіс | Reporting irregularities (public contracts) |
| Post | Have you recently participated in a public tender? Did you know that you can request a review if you feel that you have been discriminated against? |



| Date | Potwoon 10.26 Fohrwork |
|---------|---|
| Dale | Between 19-26 February |
| Section | Start & Grow |
| Link | tbc |
| Торіс | YE Facebook chat 26th February |
| Post | Planning to set up a business in another EU country? Expanding your business within the EU? Got any burning questions on how to start and what the rules are? |
| | Ask our EU experts in a live Facebook chat on Monday 26 February between 11.00-13.00 CET. |

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| Date | February 2018 (7 February International Safer Internet Day) |
|---------|--|
| Section | E-commerce, distance and off-premises selling |
| Link | https://europa.eu/youreurope/business/sell-abroad/on-line/index_en.htm |
| Торіс | According to Eurostat data for 2016, 12% of Greek enterprises chose to use the Internet for sales to other companies and final customers. The European average is 16%. |
| Tweet | Are you one of the 84 % of European enterprises that don't yet sell their goods and services online? On the international day for Safer Internet, , find out more about E-commerce : <u>http://bit.ly/2mm4C5r</u> #YEB_EU #ecommerce #innovation |
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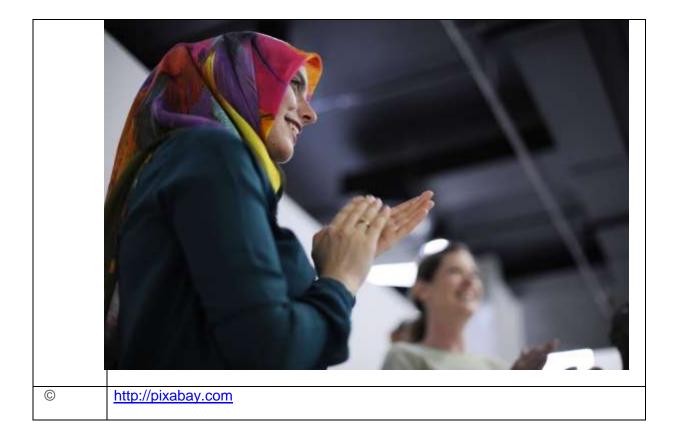
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| Торіс | Equal Treatment |
| Post | It's Social Equality Justice Day! As an employer, you have to treat jobseekers from all EU countries equally. Let's tackle discrimination together: <u>http://bit.ly/2CYjaCL</u> #YEB_EU #EqualTreatment #workersmobility |
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| Торіс | Second European Industry Day 22-23 Feb ('European Industry Week') |
| Post | It's <u>#EUIndustryDay</u> ! Did you know that you can report any anti-competitive behaviour in the EU? |
| | Help us improve industrial competitiveness in Europe: <u>http://bit.ly/2qOVZ8m</u> |
| | #YEB_EU <u>#InvestEU</u> |

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| | Find out more and claim your rights: <u>http://bit.ly/2FmbRSN</u> |
| | #YEB_EU #claimyourrights |

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