# Your Europe Business – Social Media Planning August 2018

# Facebook/LinkedIn

Date	
Section	Funding
Link	https://europa.eu/youreurope/business/funding-grants/eu- programmes/index_en.htm
Topic	Financial support
Post	Innovative business ideas may need considerable resources to be implemented. Don't put your #business projects into cold storage, check here if you can apply for EU #financial support: <a href="https://bit.ly/2EUNGLv">https://bit.ly/2EUNGLv</a>
Visual	
©	https://www.pexels.com/photo/man-wearing-black-and-white-stripe-shirt-looking-at-white-printer-papers-on-the-wall-212286/

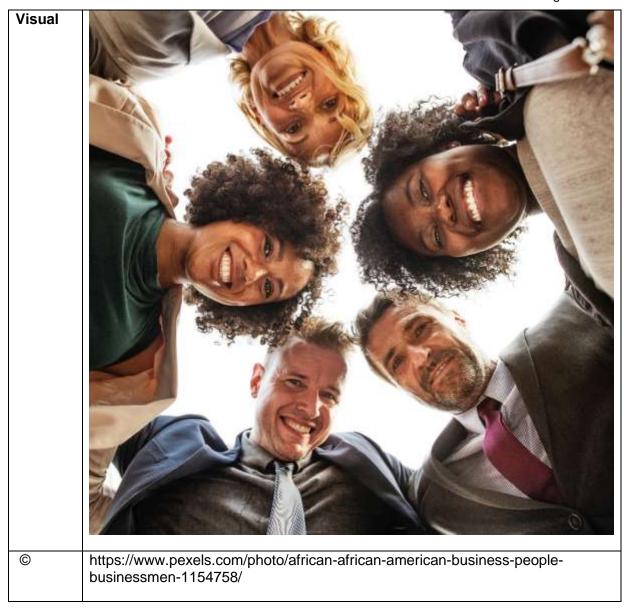
Date	te			

Section	Taxation
Link	https://europa.eu/youreurope/business/vat-customs/check-number-vies/index_en.htm
Topic	VIES
Post	Do you need to check if a business is registered to trade cross-border within the EU? Use VIES (VAT Information Exchange System), a search engine which verifies the validity of a VAT number issued by an EU country: <a href="https://bit.ly/2slY3II">https://bit.ly/2slY3II</a>
Visual	
©	https://pixabay.com/en/student-typing-keyboard-text-woman-849822/

Date	
Section	Selling abroad
Link	https://europa.eu/youreurope/business/sell-abroad/on-line/index_en.htm
Topic	E-commerce
Post	Do you want to sell products or services to consumers online? Check what information you have to provide to your customer before the sale: <a href="https://bit.ly/2mm4C5r">https://bit.ly/2mm4C5r</a>



Date	
Section	Human resources
Link	https://europa.eu/youreurope/business/human-resources/equal-treatment-qualifications/free-movement/index_en.htm
Topic	Equal treatment
Post	When you hire staff, you must ensure you give jobseekers from other EU countries the same treatment as applicants from your own country. Have a look at the EU rules on equal treatment: https://bit.ly/2LrY7J2



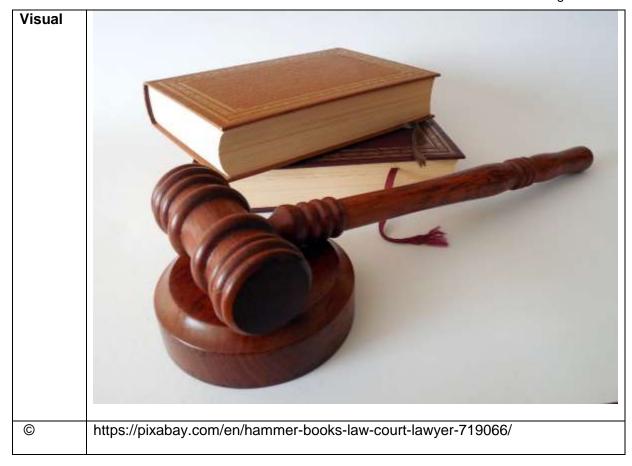
Date	
Section	Environment
Link	https://europa.eu/youreurope/business/environment/emas- certification/index_en.htm
Topic	EMAS
Post	Are you an SME? Do you want to monitor and improve the environmental performance of your business? You can request registration to the EU's Eco-Management and Audit Scheme EMAS and benefit from several advantages customised for the needs of SMEs. Have a look: https://bit.ly/2mgpESI

Visual	EMAS (A)
©	https://ec.europa.eu/avservices/photo/photoDetails.cfm?sitelang=en&ref=03573 9#0

Date	
Section	Taxation
Link	https://europa.eu/youreurope/business/vat-customs/excise-duty/index_en.htm
Topic	Excise duties
Post	Does your company produce or trade excise goods such as tobacco products, alcohol, alcoholic drinks, energy products or electricity? If so, you have to respect the rules on payment of excise duties: <a href="https://bit.ly/202GUro">https://bit.ly/202GUro</a>



Date	
Section	Selling abroad
Link	https://europa.eu/youreurope/business/sell-abroad/free- competition/index_en.htm
Topic	Competition rules
Post	Illegal contracts and agreements, such as price fixing or market sharing, are forbidden under EU law as they are against free competition. Check out the EU rules: <a href="https://bit.ly/2qOVZ8m">https://bit.ly/2qOVZ8m</a>



Date	
Section	Finance and Funding
Link	https://europa.eu/youreurope/business/funding-grants/erasmus/index_en.htm
Topic	Erasmus for Young Entrepreneurs
Post	Do you want to start a business but you lack experience? Take part in the Erasmus for Young Entrepreneurs exchange: you can spend some time in another EU country, work with a local entrepreneur and gain first-hand experience on how to run a business. Have a look here: https://bit.ly/2CYCobz

August 2018



## **Twitter**

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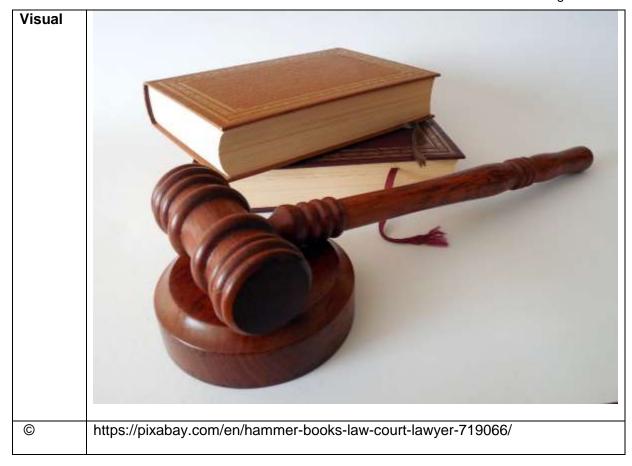
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